

bele

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Logo

Bèle

Our logo is our brand most important element.
It is a unique and bold signifier of the BELE brand.
The logomark subtly combines letter B and half moon.



Bèlè





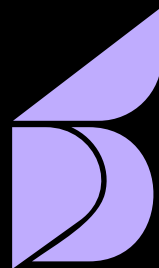


Iconmark



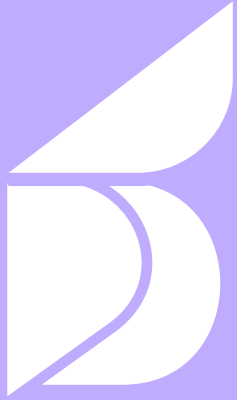
Wordmark

Bèlè



Favicon





Logo usage

The logo may be used as the large primary element in a piece of communication, or secondarily to support text or imagery.

Be conscious of sizing and contrast to ensure its primary or secondary functionality



Logo usage

Our logo is our most sacred identity and asset. Please treat it with respect and honour



Do not stretch



Do not alter the font



Do not rotate



Do not rearrange



Do not alter the colors



Do not add stroke

Colours

#BFACFE

#9973AB

#FFFFFF

#E0C080

60%

30%

10%

Gradient

Bèlè

Typography

The background of the slide is a solid dark navy blue. In the lower half, there is a series of dark, wavy, horizontal lines that create a sense of depth and movement, resembling a stylized horizon or a textured surface. The word 'Typography' is written in a clean, white, sans-serif font, positioned in the upper left quadrant of the image.

Primary typography

Castlego

AaBbCcDdEeFfGgHhIiJjKkLl

MmNnOo PpQqRrSsTtUuVv

WwXxYyZz0123456789@#&

Applications









Bèlè







Bèlè